

Door Tran Summary Report

Information about the Applicant

Door-Tran is a creative community network dedicated to connecting people to transportation services that are affordable, available, and accessible. United Way needs assessments in 1998 and 2005 identified the lack of affordable transportation as the most significant need in Door County. A transportation steering committee made up of nonprofits, for-profits, and government agencies was formed. The groundwork was laid and programs began to blossom.

The first such program to tackle the affordability issue, and the one we will focus on for this grant is, was Half-Price Taxi Voucher Program. This program made it possible for people who used private taxis to purchase a full cost fare for half the price. Therefore, if their fare was \$15.00, Door-Tran could sell it to them for \$7.50. Many strides were taken to continue to find affordability and accessibility. Door-Tran staff, Board of Directors and the County of Door worked collaboratively to bring public transportation, Door2Door Rides to the area. It started out small and now covers the entire county, with the exception of Washington Island. It also still leaves many gaps for the extended areas north and south of the core Sturgeon Bay area and crossing county lines.

Often times, public transportation is not available for the times those extended areas; therefore, clients need to utilize the Half-Price Taxi Vouchers. For instance, if a client needs to get from Sturgeon Bay to Green Bay using a wheelchair vehicle, that cost is approximately \$225.00, plus wait times. Door-Tran is able to offset that cost for the client to make it more affordable.

Statement of Need

There are several needs being addressed, affordability, availability and accessibility. We serve all Door County residents, with a focus on elderly, disabled, veterans, and employed. Door County is on track to be the oldest county in the state by 2030. Door-Tran currently applies and receives 5310 formula funding from the Wisconsin Department of Transportation, which serves elderly and disabled in rural areas. This has become a very popular grant and the amount we receive has decreased annually, even though the need is greater. It is a matching grant; therefore, Door-Tran must seek additional funds to match their dollars. We have also received support from the Greater Green Bay Community Foundation as well as Bader Philanthropies. Additional funding would enable us to continue to sustain the program as the need continues to grow.

Project Goals and Expected Benefits

The purpose of our project is to ensure clients are getting where they need to go. Door-Tran staff seeks to identify barriers clients are facing and offer solutions for them. The annual goal for this project is to provide 2,000 voucher trips.

Project Implementation Plan

The program has been active for several years. There are partnerships already established and these are evaluated annually to make certain the program is meeting noticeable goals. Opportunities for growth will be researched to ensure the target populations are being served. Nikki Voight, Door-Tran's Executive Director, has been with Door-Tran since 2011. She successfully ran the Half-Priced Taxi Voucher Program for nearly nine years before stepping into the role of Executive Director. She is responsible for the training and oversight of the staff.

Evaluation Plan

Door-Tran tracks our progress using Excel spreadsheets. Staff tracks the trips each month when the providers submit their invoices with the vouchers submitted for that month. Evonne LaCrosse is the

Program Manager for the Half-Price Taxi Voucher Program and has been with Door-Tran for just over one year.

Budget

Expenses	Total Expenses	Expenses Covered by Requested Grant
Salaries & benefits of provider staff	6962.8	1044.42
Professional fees (contract, consultant)	1000	150
Evaluation	0	0
Supplies (consumable)	250	37.5
Marketing, printing & postage	2832	424.8
Equipment purchases (desktop computer/monitor/	750	112.5
Occupancy (rent, utilities, etc.)	2400	360
Phone	960	144
Travel (mileage, lodging, food, parking, tolls)		0
Training Staff & Driver		0
Miscellaneous (<i>please list</i>)		0
1) Half-price voucher invoices	32000	4800
2) Volunteer reimbursements (mileage, phone, meals)		0
3) Software maintenance		0
4) Background screenings, insurance, volunteer recognition, Intuit, Techsoup		0
In-kind expenses (n/a if expenses are net of in-kind support)	100	15
Total Expenses	47254.8	7088.22

Staff Recommendation

The grant application can be considered for approval. The elements of project implementation and evaluation are a bit lacking; however, the grant would be funding an existing program with a proven ability to improve the lives of persons with disabilities in Door County and Green Bay. While many of the budgeted items cannot be covered with a grant the specific cost of half-price vouchers could be covered and this expenses is substantial. The amount covered by a grant is \$4,800.00 and we could provide for this funding in full with a grant for \$4,800.00