

Logans Hearts and Smiles Summary Report

Information about the Applicant

Logan's Heart and Smiles builds accessibility and safety modifications to homes such as wheelchair ramps, widening doorways, bathroom upgrades, fencing, custom therapy aids, and more for children with disabilities across Wisconsin. Monetary donations are used to pay for building materials, and all but a few projects use volunteer labor to complete the work. Since our inception, we have completed over 200 home modifications with little administrative help with planning, marketing, or budgeting.

What started as a journey to heal from the loss of his son and with the help of family and friends donating money and volunteering their time, Logan's Heart and Smiles 20 years later is on a mission like never before. We have seen the increase in need for our services which is the driving factor behind our goal of completing 200 projects in the next five years. This begins with planning, budgeting, seeking financial assistance from outside our current circle of influence, hiring paid staff, and most importantly keeping true to our mission of helping children with disabilities at the forefront of everything we do.

Statement of Need

Tackling the goal of 200 projects in the next five years will require a large sum of money to buy the required building materials. We plan to continue using volunteer labor when at all possible. To meet our goal of 30 projects in 2023, at an average cost of \$8,400 each, we will need to raise \$252,000 just for the material costs.

Project Goals and Expected Benefits

Our monetary goals include our current methods of fundraising, donations, and sponsorships. We are looking to expand this to include grants, such as Wispact, to help us achieve our goals. 2022 is the first year of the five-year plan, with a goal of completing 25 projects and to raise \$250,000.

Project Implementation Plan

All projects are reviewed and approved by the Board of Directors for feasibility and priority. A volunteer lead is assigned to each project – a trusted person with construction knowledge to coordinate, manage, and oversee the project through to completion. These leads will report to Joe, our project lead for the last 20 years, to maintain the scope of the project and help address any issues. Effective January 1, 2023, an Executive Director will be hired on a part-time basis with the goal of expanding this to a full-time position, as well as hire a full-time Project Lead Coordinator to work with and oversee all the projects. Applications for services will be tracked from the date of application through completion. Our application process is simple and streamlined to ensure the applicant is eligible for our services, and for future demographic use. The Executive Director will be responsible for tracking the projects as they move through our process.

Evaluation Plan

We will measure our success at meeting this goal by how many projects we can complete during the year, providing access or safety to a child with a disability in Wisconsin.

Budget

Item

Revenue		\$400,000.00
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Fundraiser/Events	\$215,000.00
Grants	\$50,000.00
Childrens Long Term Support Waiver (CLTS)	\$18,000.00
Donations	\$12,000.00
Sponsorships	\$100,000.00
Wispect Foundation Grant	\$5,000.00

Total	\$400,000.00
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Overhead Expenses

\$65,215.00

Executive Director	\$48,000.00
Accounting/HR Firm	\$3,000.00
License/Registration	\$600.00
General Liability / Auto Ins	\$3,000.00
Van Registration	\$175.00
Van maintenance (oil,tires,brakes etc.)	\$1,200.00
Van gas	\$2,400.00
Phone/Internet	\$1,200.00
Website Fees	\$1,200.00
PO Box Annual fees & Postage	\$840.00
Misc tools/saw blades/drill bits/disposables	\$2,400.00
Paypal/Stripe/ACH Fees	\$1,200.00

Project Expenses (MATERIALS ONLY)

\$252,000.00

30 Projects average \$8,400.00	\$252,000.00
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Staff Recommendation

The grant could be recommended for approval to provide for the cost of one sponsored project. The work that is done to make the home accessible directly benefits the disabled individual. We can provide a grant for the full \$5,000.00 requested with instructions that it is to be applied to a home modification project.